



# MEDIA RELEASE

June 9, 2014

## **KTM'S TOBY PRICE REGAINS KING OF THE DESERT TITLE AT 2014 TATTS FINKE DESERT RACE**

Toby Price from Maitland in NSW has returned to the centre of Australia to win the 2014 Tatts Finke Desert Race, making him a three time winner of the off-road classic.

It was only this time last year that Price was in the spectator area and supporting his KTM team mates while wearing a neck brace as a result of breaking three bones in his neck while practicing for the Baja 500 in the USA.

Today's victory was especially sweet, not only adding to his victories in 2010 and 2012 but by in his own words, 'getting the monkey off my back after the accident....if I hadn't done well, people would say I was done'.

Aboard his #299 KTM EXC, Price finished today's leg from the Finke overnight start to the Alice Springs finish in a time 1 hour 57 minutes and 45 seconds with a total event time of 3 hours 56 minutes and 29 seconds.

Price said his race weekend had been made more difficult by prologuing late in the day with the track cut up by both the cars and the bike field but he had done the job by setting this fastest time.

'This was about quarter of the job done (to win the event) , then I got good pace on the way down (yesterday) and made sure I finished, and then I got in the groove on the way home today and my KTM bike was awesome', he added.

Local Alice Springs rider David Walsh took second place on the #X94 Honda CRF 450 completing today's leg in a time of 1 hour 57 minutes and 24 seconds for a total event time of 3 hours 58 minutes and 12 seconds finishing 1 minute 43 seconds behind Price.

Walsh said the track yesterday was very tough and it was difficult to see the woops. Third position went to Ivan Long from Tanunda in South Australia riding the #5 KTM 500 EXC.

Long blitzed the ride home today with the fastest time, a highly impressive 1 hour 56 minutes and 48 seconds to keep the pressure on Walsh who only had an 11 second gap on him at the finish line.

**(Cont.)**



*Tatts has been the naming rights sponsor  
of this NT Tourism Award winning event since 2000.*



His overall time for the event was 3 hours 58 minutes and 23 seconds. This was Long's fourth ride at the event with his previous best placing being 5<sup>th</sup> last year.

Despite track conditions being described by many riders as among the toughest they had experienced, the winning time of Toby Price (3h 56m 29s) was considerably faster than the winning time set by Todd Smith at last year's event (4h 2m 8s).

Full results on the event web site: [www.finkedesertrace.com.au](http://www.finkedesertrace.com.au)

**For Further information contact:**

**Mike Drewer mobile: 0419 273 333 e [m.drewer@bigpond.com](mailto:m.drewer@bigpond.com)**

**or**

**Penny Gordon m 0408 842 363 e [pgordon@picknowl.com.au](mailto:pgordon@picknowl.com.au)**



*Tatts has been the naming rights sponsor  
of this NT Tourism Award winning event  
since 2000.*